Asia Society’s 16th Asian Corporate Conference

Driving Global Business: India’s New Priorities, Asia’s New Realities

Co-organized with The Wall Street Journal and the Confederation of Indian Industry (CII)

Grand Hyatt Mumbai
Mumbai, India
March 18 – 20, 2006

Confirmed Opening Keynote Address
H.E. Dr. Manmohan Singh, Prime Minister, India
Conference Focus

One of the fastest growing business markets in the world, India is attracting greater attention from corporations and investors worldwide. India’s vibrant democracy, young educated workforce and innate entrepreneurialism suggest prolonged economic growth, but India’s economic future relies on its efforts towards greater economic engagement and enhancement of nationwide infrastructure.

The Asia Society’s 16th Asian Corporate Conference will bring together top business figures and government leaders from around the world to explore Asia’s economic future in the context of India’s emergence as the next big business market. Topics of discussion will include priority reforms, social change and innovation driving economic growth; new investment opportunities (both India and China); intra-regional trade; and India’s global vision and expanding presence across sectors worldwide.

Can India finally take off as a mature business market? Will infrastructure constraints diminish India’s long-term competitiveness? Where does foreign investment still face insurmountable barriers? Which sectors will lead the way in innovation and growth? How can multinational corporations develop complimentary India and China strategies?

Since 1989, the Asian Corporate Conference has attracted a combined audience of more than 13,000 participants from more than 38 countries.
# Conference Agenda

## SATURDAY, MARCH 18

**Opening Night Dinner**

Opening Keynote Address by H.E. Dr. Manmohan Singh, Prime Minister of India

## SUNDAY, MARCH 19

**Keynote Address:**

*India's New Priorities: Extending the Reach of Economic Reform and Prosperity*

Montek Singh Ahluwalia, Deputy Chairman, Planning Commission, India

**Roundtable Discussion:***

*Going Global: Indian Businesses Competing Worldwide*

How are Indian corporations, including small and medium enterprises, competing effectively in the global market? What do they need to do become more competitive? Are these companies the rule or the exception? In the next 5-10 years, how will the expansion of Indian corporations worldwide alter the global business environment? How can foreign investors participate?

Coffee/Networking Break

**Public/Private Sector Discussion:**

*Regional Economic Cooperation: Asia's Renewed Focus on Intra-Regional Business and Trade*

How is a renewed Asian regionalism changing the dynamics of trade and business throughout Asia? What are the long-term implications for the U.S. and other western countries? What will be the tangible results of new bilateral and multilateral free trade agreements? How will Asia's growing energy needs lead to greater economic cooperation?

All-Delegate Luncheon

**Economist Perspective:**

*India's Economic Policy: Strengths, Weaknesses and Prospects for the Future*

An economic analysis of India's new budget and next steps for reform

**CEO Conversation:**

*Strategies for Investing in India: Case Study*

Breakout Sessions:

- Emerging Mega-Cities: Case Studies on Urban Renewal and Development
- Rural Development in India: A New Consumer Market Opens to the World
- Safeguarding India's Prosperity: HIV/AIDS and Global Health
- Education Reform in India: Why India Needs a Clear Plan to Reach World Class Status

## MONDAY, MARCH 20

**Opening Keynote Address:**

*Next Steps for U.S.-India Economic Relations*

U.S. Government Official (TBA)

**Sector Discussions:**

*Opportunities and Challenges in India's Booming Sectors*

- **Part 1:** India's Financial Markets
  What can be done to strengthen India's financial markets? What is being done to increase competition in the banking sector? How can India efficiently allocate funds to the rural sector? How is microfinance being incorporated into India's mainstream financial markets? Is India ready for a corporate debt market?

- **Part 2:** Energy and Transportation Infrastructure
  Is India on the brink of a major power crisis? What must be done to improve India's power system, and who needs to do it? How are inadequate ports, roads and railways restraining India's global competitiveness? Will new public-private partnership initiatives be successful in drawing foreign investment to this growth industry?

- **Part 3:** Knowledge-Based Industries: IT, Biotech, Aerospace
  Can India protect intellectual property? Is availability of talent a significant constraint to Indian business? What are the key obstacles that exist today in growth sectors such as biotech and aerospace and what needs to change in order for these sectors to take off?

All-Delegate Luncheon

**Roundtable Discussion:**

*Unleashing India's Potential: Next Steps for an Enhanced Investment Climate*

What are the real difficulties preventing new business in India today? How are they being overcome? Which industries will be taking off in the coming years? How can the Indian government improve the day-to-day business environment for foreign corporations? What can foreign corporations do?

Coffee/Networking Break

**CEO Discussion:**

*Building a China and India Strategy*

(Discussants: Indian CEO operating in China; Chinese CEO operating in India; Global CEO operating in both markets)

What have been the recent successes and failures of partnerships between Chinese and Indian businesses? How will these types of partnerships grow in the future? How can multinational corporations coordinate their China and India strategies to capitalize on their respective strengths?

## Concluding Discussion:

*Asia 20/20*

A wrap-up of topics discussed throughout the course of the conference and their impact on Asia more broadly. What role will India play in determining Asia’s economic future? What might Asia look like a decade and a half from now, and what kind of focus and vision are required today to truly understand what’s happening in Asia and how Asia interacts with and impacts the rest of the world?

Closing Reception

### Asia Society India Centre

At the time of the conference, Asia Society will officially launch its new India Centre in Mumbai. The Centre will serve as a multi-dimensional resource, a forum for intra-Asia connections and exchange, and a high-profile platform for U.S.-South Asia dialogue. The Centre will provide year-round programming in the areas of business, policy, social issues, arts and culture. For further information, please contact Executive Director Bunty Chand at bchand@asiasoc.org

The Conference Organizers are grateful to the following outreach organizations:

**List In Formation**

- American Chamber of Commerce in Hanoi
- American Chamber of Commerce in Kazakhstan
- American Chamber of Commerce in Korea
- American Chamber of Commerce in the People’s Republic of China
- American Chamber of Commerce in Thailand
- Australian India Chamber of Commerce, Inc., Victoria
- Center for the Advanced Study of India (CASI)
- The Council of EU Chambers of Commerce in India
- Eurasian Media Forum
- Hong Kong Association of New York
- Hong Kong General Chamber of Commerce
- Indo-American Chamber of Commerce
- IE Singapore
- Indo-American Chamber of Commerce of Greater Houston
- KWR International, Inc.
- Riedel Research, Inc.
- US-ASEAN Business Council
- World Trade Center Mumbai
- World Trade Centers Association

For updated information, please visit: [www.AsiaSociety.org/conference](http://www.AsiaSociety.org/conference)
Driving Global Business: 
India’s New Priorities, Asia’s New Realities
Saturday, March 18 to Monday, March 20, 2006
Grand Hyatt Mumbai
Mumbai, India

To register, please fill out this registration form, then fax to 1 (212) 327-2280.
From India, please fax this form to (91-124) 401-4080 / 401-3874

First Name __________________________ Family Name __________________________
Name as you would like it to appear on your badge __________________________
Salutation: Mr., Dr., Mrs., Ms., Shri, Other __________________________
Title __________________________ Company __________________________
Address __________________________ __________________________ __________________________ __________________________
City __________________________ State ________ Zip __________________________ Country __________________________
Telephone __________________________ Fax __________________________ Email __________________________
If you are a member of a conference collaborating or outreach organization, please list __________________________
Name of accompanying spouse __________________________
I will attend the Opening Night Dinner on March 18th.  [ ] Yes  [ ] No

Registration Fee

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<tr>
<th>Registration Fee (Before February 28)</th>
<th>US$</th>
<th>INR</th>
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<td>200</td>
<td>9,000</td>
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<tr>
<td>Nonmembers</td>
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<td>Members</td>
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<tr>
<td>Accompanying Spouse (Not Colleague)*</td>
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*Includes Opening Night Only

Delegates affiliated with NGOs or academic institutions may contact Cameron Jones at Mumbai2006@asiasoc.org for special rates.

Cancellation Policy
All cancellations requests must be sent or faxed to Asia Society by February 17, 2006 in order to receive a refund.

Confirmation
Upon receipt of registration payment, confirmation of registration will be sent. Payment must be received before March 4, 2006 to guarantee your place. Registrations are accepted on a first come-first served basis. Space is limited.

Hotel Accommodations

Grand Hyatt Mumbai
Off Western Express Highway
Santacruz (East)
Mumbai 400 055 India

A hotel reservation form is available on the conference website at www.AsiaSociety.org/conference

You may also contact Cameron Jones at the Asia Society by phone: 1 (212) 327-9340 (M-F 10am to 5pm EST) or email: Mumbai2006@asiasoc.org. From India, you may contact Divya Dua at the Confederation of Indian Industry by phone: (91-124) 4014060-67 / 401-4053 or divya.dua@ciionline.org. Registration will only be accepted when accompanied by payment. On-site registration will be available from March 13-18 at Asia Society Secretariat located in the Mahogany Room of the Grand Hyatt Mumbai. On-site registration fees may be paid by credit card or cash (US$ or INR).

Special Room Rates

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<tr>
<th>Room Type</th>
<th>Single Occupancy INR Rate</th>
<th>Double Occupancy INR Rate</th>
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<tr>
<td>Grand Room</td>
<td>7,700</td>
<td>8,250</td>
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<tr>
<td>Grand Club Room</td>
<td>10,450</td>
<td>11,275</td>
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<tr>
<td>Verande Suite</td>
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<tr>
<td>Presidential Suite</td>
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Please indicate that you are reserving a room for the Asia Society’s 16th Asian Corporate Conference. There are a limited number of rooms at special rates available for conference delegates. Please make your reservations before February 10, 2006. After this date, reservations will be accepted on a space availability basis at prevailing rates. Room rates are inclusive of tax. All rooms are subject, however, to future government-levied taxes.

Delegates affiliated with NGOs or academic institutions may contact Cameron Jones at Mumbai2006@asiasoc.org for special rates.

Payment

Check in US Dollars only (payable to Asia Society/Corporate Conference) or bill my [ ] AmEx [ ] Visa [ ] MasterCard

Name as it appears on Credit Card __________________________
Credit Card Account Number __________________________
Expiration Date __________________________ Total Due __________________________
Signature __________________________

Travel Information

If you need help making travel arrangements, please contact Maria Sirico at New York Travel Service by phone at 1 (516) 735-0670, or by email at maria@newyorktravelusa.com.

Visa Information

A visa is required of travelers from certain countries, including the United States, when entering India. Please contact Indian authorities in your area to determine if you need a visa. Please allow time for processing if a visa is required.